Mizuho EMEA FX Insights



Poland: Pro-EU opposition is on course to win

October 17, 2023 | Masayuki Nakajima, Senior Currency Strategist masayuki.nakajima@mhcb.co.uk

Summary

- Poland's 15 October election is likely to result in a change of government. The Law and Justice Party won the most seats but will struggle to find enough coalition partners to have a working majority. This leaves the Civic Coalition (KO) and allies as the likely government, although as yet there is no formal coalition agreement. The victory of the liberals in Poland, the largest economy in Central and Eastern Europe, is a major step forward for EU unity and continued support for Ukraine.
- It is positive for the Polish economy and PLN, since the Pro-EU opposition win opens the way for the EU to unfreeze around €35bn, although there are many challenges ahead for any Tusk-led government.

Pro-EU, liberal-leaning opposition likely to form coalition government

According to the Polish Electoral Commission, with 99.31% of the vote counted, the Civic Coalition (KO), led by the main opposition Civic Platform (PO) led by Donald Tusk, who served as president of the European Council from 2014 to 2019, received 30.48% of the vote. The "Third Way," which is expected to be a coalition partner, received 14.43% of the vote, while the "New Left" received 8.55%, giving the three parties 53.46% of the vote. Poland's parliamentary elections are based on a proportional representation system, meaning that the share of the vote is not directly reflected in the share of seats held, but taking the share of the vote into account, KO, the Third Way and the New Left are expected to win 245~250 seats out of 460 seats in the lower house. The three parties are also expected to win a majority in the Senate election, which was held at the same time as the House election.

Meanwhile, the EU sceptic Law and Justice Party (PiS) is still the largest single party with 35.64% of the vote. The PiS aligned president Andrzej Duda is expected to initially order PiS to form a cabinet. But the far-right Konfederacja, the only potential coalition partner of PiS, only won 7.14% of the vote, meaning that even if PiS and Konfederacja formed a coalition, they would not have a majority of House seats.

All four of the referendums held at the same time as the election failed to reach the minimum turnout of 50%.

Economic slowdown and fears of a threatened democracy are driving opposition victory

It is worth thinking why the pro-EU liberals were expected to win this election in Poland. The current ruling party, Law and Justice (PiS), is a right-wing Catholic, EU-sceptic conservative party that has been in power since 2015 and is supported mainly by farmers, the less well-educated and the elderly in the Southeast. After taking power in 2015, the government launched the Polish version of the Family 500+ in 2016, providing generous support to low-income people. On the other hand, the political method is populist in that it seeks to increase its own support by creating enemies and inciting conflict. PiS has been warned by the EU about its adherence to the "rule of law" by refusing to accept opposition-leaning judges for appointments to the Constitutional Court, and has been increasingly exclusionary in its anti-abortion and anti-LGBT policies.

The Civic Platform (PO), on the other hand, is a pro-EU centre-right party that advocates moderate liberalism and has attracted the support of highly educated people in cities and the financial and industrial sectors. Donald Tusk, who served as prime minister between 2007 and 2014 and then as president of the European Council (2014 – 2019), was at one point widely supported by the public. However, the gap between urban and rural areas widened due to changes in the industrial structure and increased competition associated with pro-EU policies. Job insecurity associated with the expansion of irregular employment has led to the alienation of young people in urban areas and the refugee crisis that gripped the entire EU in 2015 also weighed on support for pro-EU parties.

Perhaps the biggest reason why PiS did badly was the economic slowdown. The slump was attributed to the spread of the coronavirus between 2020 and 2021 and the subsequent acceleration of inflation and a decline in real incomes, surging interest rates, and a decline in the economy due to the intensifying conflict with the EU and the suspension of funds.

It may also be due in part to the widespread concern among the public that democracy was being threatened as the PiS approach to governance became more authoritarian as described above. Originally, it was pointed out that Poland had a low voter turnout and was indifferent to politics, but the turnout in this general election reached 72%, the highest since the regime change from socialism in 1989. It is also likely that the unprecedented 1 million member protest march in Polish history, which was led by the PO just before the election, was successful.

PLN surged after post-election exit polls revealed

PLN rose about 1.8% against EUR on October 16 after exit polls showed the country was expected to return to a pro-EU path. In response to PiS's heavy-handed approach, the EU froze grants totalling €35.4 billion euros to Poland, saying the "rule of law" was being violated. For Poland, EU subsidies have been an important engine of growth, including the development of roads, railways and public facilities in schools and hospitals. Tusk, who is expected to return as prime minister, has said he will work to improve relations with the EU, and the surge in zloty could be due to growing expectations that EU subsidies will resume.

Of course, challenges remain. In particular, Duda, a PiS-aligned president, has the right to veto important bills. A 60% vote in the House of Commons would allow parliament to override the veto, but the three parties expected to form a coalition will probably not have 60% of the seats. Duda's term ends in 2025, which could make life a little more difficult for the new government initially.

Remarkable event with a significance that could ripple beyond Poland

Nevertheless, the victory of the liberals in Poland is undoubtedly a remarkable event. Preventing the trend of successive populist electoral victories in Italy, Hungary and Slovakia. With the European Parliament elections scheduled for June 2024, this is a major step forward toward EU unity and continued support for Ukraine.

Important Information

This publication has been prepared by Mizuho Bank, Ltd. ("Mizuho") and represents the views of the author. It has not been prepared by an independent research department and it has not been prepared in accordance with legal requirements in any country or jurisdiction designed to promote the independence of investment research and is not subject to any prohibition on dealing ahead of the dissemination of investment research.

Disclaime

Unless otherwise stated, all views or opinions herein are solely those of the author(s) as of the date of this publication and are not to be relied upon as authoritative or taken in substitution for the exercise of judgement by any recipient, and are subject to change without notice.

This publication has been prepared by Mizuho solely from publicly available information. Information contained herein and the data underlying it have been obtained from, or based upon, sources believed by us to be reliable, but no assurance can be given that the information, data or any computations based thereon are accurate or complete. This publication provides general background information only. It is information in summary form and does not purport to be complete. This publication has been prepared for information purposes only and is not intended by Mizuho or its affiliates to constitute investment, legal, accounting, tax or other advice of any kind and all recipients of this publication are advised to contact independent advisors in order to evaluate the publication, including, without limitation, the suitability of any security, commodity, futures contract or instrument or related derivative (hereinafter, a "financial instrument"), product or strategy herein described. This publication is not intended to be relied upon as advice to investors or potential investors and does not take into account investment objectives, financial situation or needs of any particular investor. It is not intended for persons who are Retail Clients within the meaning of the United Kingdom's Financial Conduct Authority rules nor for persons who are restricted in accordance with U.S., Japanese or any other applicable securities laws.

This publication has been prepared for information purposes only and is not intended by Mizuho to market any financial instrument, product or service or serve as a recommendation to take or refrain from taking any particular course of action or participate in any trading or other strategy. This publication is not an offer to buy or sell or a solicitation of any offer to buy or sell any security or any of the assets, businesses or undertakings described herein, or any other financial instrument, nor is it an offer to participate in any trading or other strategy, nor a disclosure document under applicable laws, rules, regulations or guidelines. Nothing contained herein is in any way intended by Mizuho or its affiliates to offer, solicit and/or market any financial instrument, product or service, or to act as any inducement to enter into any contract or commitment whatsoever. Neither the author, Mizuho nor any affiliate accepts any liability whatsoever with respect to the use of this report or its contents.

Mizuho and its affiliates, connected companies, employees or clients may take the other side of any order by you, enter into transactions contrary to any recommendations contained herein or have positions or make markets or act as principal or agent in transactions in any securities mentioned herein or derivative transactions relating thereto or perform or seek financial or advisory services for the issuers of those securities or financial instruments.

All of the information contained in this publication is subject to further modification without prior notice and any and all opinions, forecasts, projections or forward-looking statements contained herein shall not be relied upon as facts nor relied upon as any indication of future results. Opinions stated in this report are subject to change without notice. Future results may results may materially vary from such opinions, forecasts, projections or forward-looking statements. The information may not be current due to, among other things, changes in the financial markets or economic environment. Past performance is not indicative of future performance.

United Kingdom/European Economic Area: Mizuho is authorised and regulated by the Financial Services Agency of Japan. In the UK, Mizuho is authorised by the Prudential Regulation Authority and subject to regulation by the Financial Conduct Authority and limited regulation by the Prudential Regulation Authority. Details about the extent of MHBK's regulation by the Prudential Regulation Authority are available upon request. This publication may also be distributed by Mizuho International plc. ("MHI"). MHI is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority.

United States: This publication is not a "research report" as defined in Commodity Futures Trading Commission ("CFTC") Regulations 1.71 and 23.605. The content of publications distributed by Mizuho Securities USA Inc. ("MSUSA") is the responsibility of MSUSA. The content of publications distributed directly to US customers by Mizuho is the responsibility of Mizuho. US investors must effect any order for a security that is the subject of this report through MSUSA.

This publication is available free of charge to clients. However, if you no longer wish to receive it then please specifically request to unsubscribe from the distribution list.

© 2020 Mizuho Bank, Ltd