

As business activities expand in scope and markets become increasingly globalized, Mizuho is required to give greater consideration to pro-social, pro-environmental initiatives.

Mizuho places CSR initiatives at the core of corporate activities for achieving coexistence and sustainable development together with society, and promotes CSR activities while continuing an ongoing dialog with its stakeholders.

We shall therefore engage in independent, proactive corporate activities that not only offer quality, leading-edge financial products and services, but also take fully into account both our public mission as part of the economic and social infrastructure, and our social responsibility to facilitate the flow of money and contribute to the healthy and sustainable development of the economy and society in Japan and overseas.

For details, please refer to our *CSR REPORT*, which is available on MHFG's website.

<http://www.mizuho-fg.co.jp/english/csr/report/list/2010.html>

Mizuho's Materiality — A Key Area of CSR

Intrinsic Business Responsibilities

- Maintain trust and protect depositors.
- Contribute to the healthy and sustainable development of the global economy by working to facilitate financing and making responsible loans and investments.
- Earn the unwavering trust of customers and society as a whole by faithfully carrying out business activities through sound and appropriate management.

Environmental Initiatives

- Recognizing that restricting and reducing impact on the global environment is a shared challenge, provide financial services in line with environmental policies to prevent global warming, etc. and reduce our own consumption of resources.

Support for Financial Education

- Support financial education for the next generation on whom society's future depends to enable them not only to acquire financial awareness but also to cope with the issues they will face in their daily lives.

Enhance Corporate Governance

- Establish a corporate governance structure capable of earning a reputation for excellence in global financial and capital markets by maintaining fairness and integrity in our corporate activities.

Highly Responsive Communications

- Realize responsive communications with stakeholders by further promoting information disclosure to ensure greater transparency in corporate activities.

Lectures and Courses for Universities

Senior executive officers and employees of Mizuho who work at the cutting-edge of the finance business also act as instructors at lectures for courses established by Mizuho at Kyoto University, Keio University, the University of Tokyo, Hitotsubashi University and Waseda University.

Practical Financial Education at Elementary and Secondary Schools

Mizuho employees also participate in lessons that use textbooks, glossaries and guideline for teachers developed through joint research with Tokyo Gakugei University. In addition to proactively accepting workplace visits at the branch level, we are working on PR and promotion activities in connection with our open lectures for teachers.

Environmental Initiatives through Financial Services

In addition to promoting greenhouse gas reductions throughout the group, Mizuho is working to strengthen its initiatives in these areas through its financial services.

- **Finance for Environment-Related Businesses**

MHBK has strengthened its Mizuho Eco-special loan product, which provides interest rate support for SME customers who have adopted environmental programs.

MHCB is involved in financing wind and solar power generation and other environment-related projects, and its loan balance amounted to ¥85.4 billion as of the end of March 2010.

- **Environmentally Friendly Products and Services**

MHBK offers financial products and services to support customers' initiatives for dealing with environmental issues. These include business matching services for customers tackling environment-related management issues, and making donations to natural environment protection organizations according to customers' usage of J-Debit card services.

- **Reducing Greenhouse Gases**

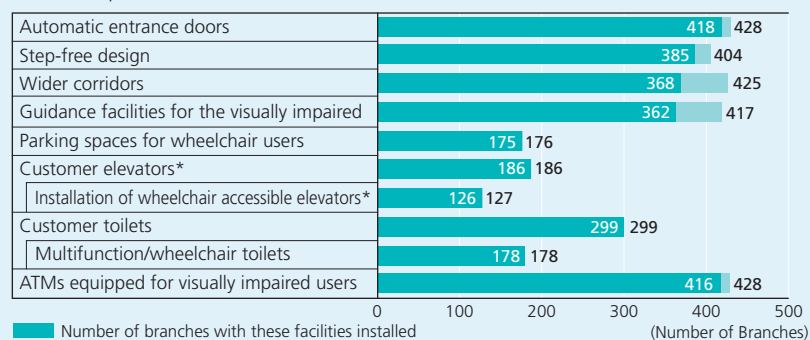
Four group companies—MHBK, MHCB, MHTB and MHIR—are working on initiatives in the emissions trading business from various angles. MHBK is developing the Mizuho Eco-cycle for business aimed at large corporations, SMEs and middle-market corporations, and individuals. In conjunction with its efforts to promote Japan's Clean Development Mechanism (CDM), MHBK is contributing to the reduction of domestic greenhouse gas emissions.

Multifaceted Barrier-Free Initiatives

MHBK is promoting multifaceted barrier-free initiatives in the form of the Heartful Project to enable anyone to use its facilities and services easily, regardless of age, gender or disability and it received three awards during fiscal 2009 as follows.

Development of Barrier-Free Facilities

(Work completed at 430 manned branches as of March 31, 2010.)



* The total does not include branches where these facilities are not required, such as single-story branches.

November 2009	Received the "Second Barrier-free Town Planning Prize" from Kanagawa Prefecture
January 2010	Received the "Fiscal 2009 Barrier-free Town Planning Prize" from Hokkaido
February 2010	Received the "Fourth JFMA Prize Incentive Award" from the Japan Facility Management Promotion Association (JFMA)

Social Contribution Activities

Mizuho was recognized by the Japan Traffic Safety Association for contributing to the yellow Badge Traffic Safety Campaign, which was conducted in cooperation with Sompo Japan Insurance, Meiji Yasuda Life Insurance and The Dai-ichi Life Insurance. This campaign has continued for 46 years with the goal of preventing traffic accidents.