

### Strengthening CSR Activities

Mizuho places CSR initiatives at the core of corporate activities for creating new corporate value and achieving sustainable growth. We shall therefore promote CSR activities in five key areas: Intrinsic Business Responsibilities, Environmental Initiatives, Support for Financial Education, Enhance Corporate Governance and Highly Responsive Communications.

For details, please refer to our *CSR REPORT*, which is available on MHFG's website.

<http://www.mizuho-fg.co.jp/english/csr/report/index.html>

#### Support for Financial Education

##### Lectures and Courses for Universities

We dispatch officers with ample hands-on expertise to give lectures on cutting-edge financial practices and other topics. Lectures are held at Kyoto University, Keio University, the University of Tokyo, Hitotsubashi University, and Waseda University.

##### Practical Financial Education at Elementary and Secondary Schools

We newly developed a textbook and a DVD to be used practically in lessons through joint research with Tokyo Gakugei University, and Mizuho employees also participate in lessons.

#### Environmental Initiatives through Financial Services

In addition to promoting greenhouse gas reductions, Mizuho is working to strengthen its environmental initiatives through its financial services.

MHBK offers Mizuho Eco-assist plus with terms based on the results of Mizuho Eco Grade, which is MHBK's own standard to evaluate the status of environmentally conscious management at customer companies. In addition, MHCB has strengthened its initiatives through participating in financing wind and solar power generation and other environment-related projects.

#### Multifaceted Barrier-free Initiatives

MHBK promotes multifaceted barrier-free initiatives through the Heartful Project to enable anyone to use its facilities and services easily. To move these initiatives forward still further, MHBK has launched the Mizuho Heartful Business initiative to support corporate and individual customers who are making proactive efforts to respond to the problems of falling birthrates and an aging society by offering services, such as Mizuho Heartful Loans to corporate customers who are proactive in hiring elderly/disabled people.

#### Social Contribution Activities

Mizuho supports disaster-stricken areas by the Great East Japan Earthquake through various initiatives. These include donation of funds, children's books collected by the management, officers, and employees, and flowers and seedlings to schools and facilities, as well as employees' volunteer activities.