

Mizuho continues to offer its combined group strengths to assist in rebuilding the lives of people afflicted by the Great East Japan Earthquake and reviving the industries and economies that have suffered as a result of the earthquake, as well as support the recovery of disaster-stricken areas, by setting up organizations specialized in promotion of these initiatives.

Initiatives to Support Victims among Individual Customers

MHBK offers Disaster Recovery Loans for Great East Japan Earthquake Victims with a view to being useful to the recovery efforts of customers who were hit by the earthquake disaster. For individual customers dwelling in regions designated under the Disaster Relief Act, we respond flexibly to requests for deferments of payments of principal and interest associated with borrowings to acquire or refurbish homes. We also provide consultations concerning repayments of borrowings or housing loans at head office, all branches and some sub-branches throughout the country.

Initiatives to Support Victims among Corporate Customers

In order to help the disaster reconstruction efforts of corporate customers whose head offices, business or sales offices, factories and other buildings, machinery, equipment and other commercial facilities or products have suffered damage from the disaster, MHBK and MHTB are facilitating financing by offering Disaster Relief Support Funding and various policy loans provided by public institutions. In May 2011, they also set up the ¥200.0 billion Business Reconstruction Assistance Fund. Furthermore, MHCB is supporting the business reconstruction not only for customers of Mizuho but also for customers of regional financial institutions through collaborations with these institutions. We draw on the full range of expertise offered by our group to provide support not only in funding but also from various business and management perspectives. Our services include introducing new customers to sale their products, suppliers, and business partners to assist in rebuilding their businesses, and supporting customers' efforts for overseas expansion associated with the relocation of their production sites.

Initiatives Aimed at Reviving Industries and Disaster-stricken Regions

To tackle the revival of industries and regions that have been affected by the Great East Japan Earthquake, we leverage Mizuho's comprehensive capabilities such as industry research functions, various finance functions including joint initiatives between the public and private sectors, trust functions and consulting functions. Moreover we have set up the Tohoku Fukko Desk (Tohoku reconstruction desk) at our headquarters and staffs have been dispatched to Sendai to promote support activities for local companies, regional financial institutions and local public entities centered on Iwate, Miyagi and Fukushima Prefectures. In August 2011, MHCB and MHBK invested in the Mizuho Tohoku Industry Development Fund, which was established to develop industry of the area via share acquisitions and other forms of capital provision, to contribute to the recovery and medium-to-long term growth of the above three prefectures and other parts of the Tohoku Region.

Initiatives to Support Disaster-stricken Areas

Since May 2011, Mizuho has been promoting the Mizuho Picture Book Project to donate picture books provided by our employees to children affected by the Great East Japan Earthquake. To date, about 12,000 books have been donated to kindergartens, elementary and secondary schools and individuals. About 240 employees of Mizuho participated in volunteer activities from summer to fall of 2011, cleaning up coasts and removing debris in Rikuzentakata City in Iwate Prefecture, Town of Shichigahama and Kesenuma City in Miyagi Prefecture, the disaster-stricken areas. In addition, in August 2011, Mizuho held the Support Eastern Japan Market, for the exhibition and sale of local goods and products from the disaster-stricken areas to support their recovery. This event, held for employees and their family and friends, attracted approximately 2,600 visitors. Mizuho also held the Support Fukushima Fair at a company facility and offered food using ingredients from Fukushima Prefecture. Through business gratitude campaigns and other campaigns aimed at individual customers, Mizuho sent flowers, saplings, and school supplies to disaster-stricken areas, sponsored summer festivals in the Tohoku region, and conducted other initiatives.