

Mizuho continues to offer its combined group strengths to assist in rebuilding the lives of people afflicted by the Great East Japan Earthquake and reviving the industries and economies that have suffered as a result of the earthquake, as well as support the recovery of disaster-stricken areas, by setting up organizations specialized in promotion of these initiatives.

Support for Victims among Individual Customers

MHBK offers Disaster Recovery Loans for Great East Japan Earthquake Victims with a view to being useful to the recovery efforts of customers who were hit by the earthquake disaster.

For individual customers dwelling in regions designated under the Disaster Relief Act, we respond flexibly to requests for deferments of payments of principal and interest associated with borrowings to acquire or refurbish homes. We also provide consultations concerning repayments of borrowings or housing loans at head office, all branches and some sub-branches throughout the country.

Support for Victims among Corporate Customers

In order to help the disaster reconstruction efforts of corporate customers who have suffered damage from the disaster, MHBK and MHTB are facilitating financing by offering Disaster Relief Support Funding and various policy loans provided by public institutions. In May 2011, they also set up the ¥200.0 billion Business Reconstruction Assistance Fund.

Furthermore, MHC B is supporting the business reconstruction not only for customers of Mizuho but also for customers of regional financial institutions through collaborations with these institutions.

We draw on the full range of expertise offered by our group to provide support not only in funding but also from various business and management perspectives. Our services include introducing new customers to sale their products, suppliers, and business partners to assist in rebuilding their businesses, and supporting customers' efforts for overseas expansion associated with the relocation of their production sites.

Reviving Industries and Disaster-stricken Regions

To tackle the revival of industries and regions that have been affected by the Great East Japan Earthquake, we leverage Mizuho's comprehensive capabilities such as industry research functions, various finance functions including joint initiatives between the public and private sectors, trust functions and consulting functions. Moreover we have set up the Tohoku Fukko Desk (Tohoku reconstruction desk) at our headquarters to promote support activities for local companies, regional financial institutions and local public entities centered on Iwate, Miyagi and Fukushima Prefectures.

In August 2011, MHC B and MHBK invested in the Mizuho Tohoku Industry Development Fund, which was established to develop industry of the area via share acquisitions and other forms of capital provision, to contribute to the recovery and medium- to long-term growth of the above three prefectures and other parts of the Tohoku Region.

Support for Disaster-stricken Areas

Mizuho supports sales of Fukushima Prefecture's local products and its tourism industry through participation in the Fukushima-Tokyo Campaign, started by the Tokyo government in May 2012 as part of efforts to support the recovery of Fukushima. In addition, magazines published by Miyagi and Fukushima Prefectures for people affected by the disaster have been placed in lobbies of MHBK's branches since the second half of fiscal 2012, with the aim of providing information to victims that have been evacuated outside these prefectures. Employees of Mizuho have been participating in volunteer activities since the summer of 2011, cleaning up coasts and removing debris. We have also been promoting the Mizuho Picture Book Project to donate picture books provided by our employees to children affected by the disaster. To date, about 13,900 books have been donated to kindergartens, elementary and secondary schools and individuals. In addition, for our employees, we have held periodic product fairs, and catalog and other sales campaigns for the exhibition and sale of local goods and products from the disaster-stricken areas. As another form of support, we have sent flowers and other supplies to facilities such as temporary housing locations and nursery centers.