

Introduction to Advisory Services

Mizuho Saudi Arabia Company

July 2023

Private and confidential

MIZUHO

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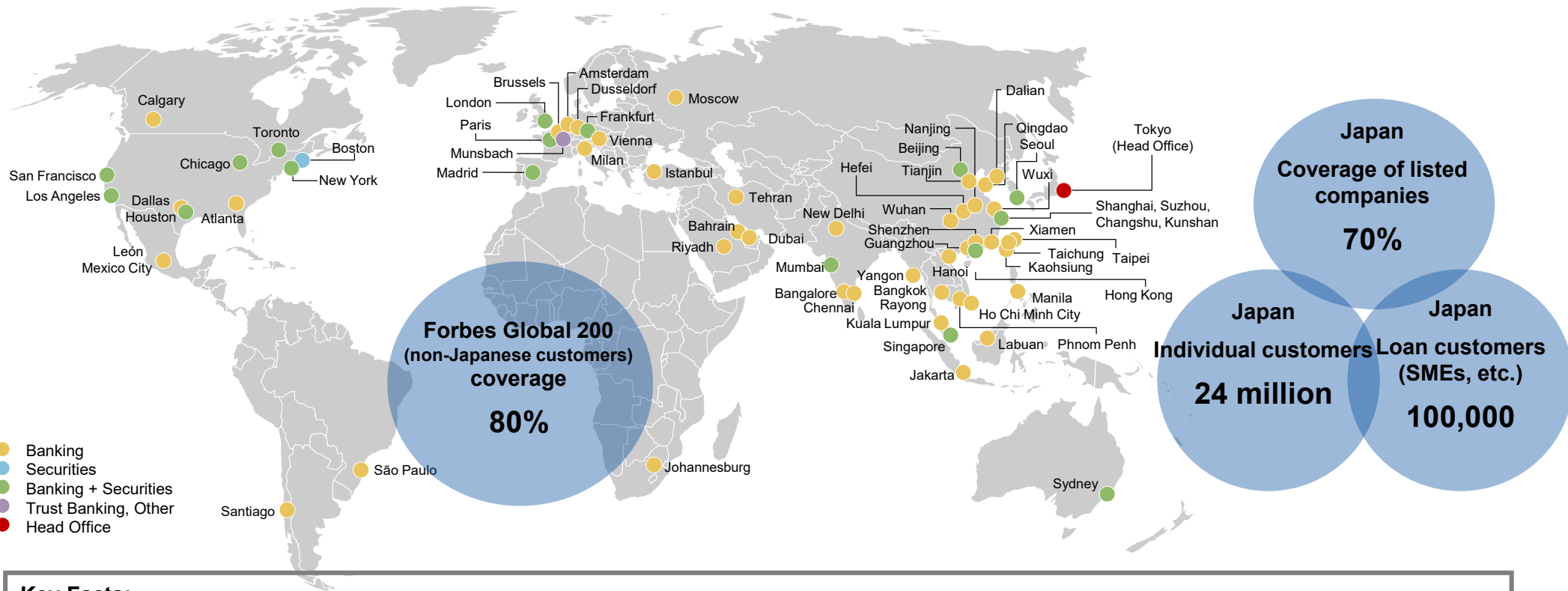
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Mizuho Financial Group at a Glance

One of the world's largest full-service financial groups with a worldwide network



Key Facts:

- **Branches in Japan: 745**
(MHBK:461; MHTB:59; MHSC:225)
- **Overseas offices: 110**
(MHBK:83; MHTB:1; MHSC:19; AM-One:4, RT:3)
- **Consolidated Total Assets: JPY 237 trillion** (as of March 31, 2022)
- **History: 150 years of banking experiences**
(In 1999 Establishment of a financial services group by merger of three predecessor banks)
- **Credit rating: A1 / A- / A-** (as of March 31, 2023)

Mizuho Saudi Arabia Company

Mission Statement:

Mizuho Saudi Arabia (MSAR), is the first Japanese bank-affiliated financial firm established in the Kingdom of Saudi Arabia. MSAR is ideally positioned to provide optimal solutions to clients' needs, including expansion into the Asian region by Saudi companies and direct investments into KSA, the largest MENA economy..

MSAR has been serving its clients in the KSA market since 2009

MSAR advised several Japanese clients entering the Saudi market and establishing their local footprint in the Saudi industrial sector.

MSAR supported various Saudi local business conglomerates to establish business partnerships with proper Japanese counterparts.

Company Profile

Name	:	Mizuho Saudi Arabia Co., (MSAR).
CEO & President	:	Atsuhiko Sugano
Establishment	:	September 2009
Capital	:	SR 75 Million
Head office	:	Al Faisaliah Tower, North Plaza 1 st floor King Fahd Road, Riyadh 11544 P.O. Box 55934 Kingdom of Saudi Arabia
Major Shareholders	:	- Mizuho Bank, Ltd (around 85%). - Mizuho Securities Co., Ltd & its group companies (around 15%).
License	:	CMA License: 11158-30



Mizuho Saudi Arabia (MSAR) – our vision

MSAR is an authorized investment bank in Saudi Arabia and a member of Mizuho Financial Group, utilizing its international network to provide and assist its clients with high level of investment banking services

Our Message

Going further for Mizuho Group's clients, based upon Mizuho Strength of Global business network, especially in Asia

- Seeking to offer **the best professional services** that are chosen by clients at all times
- Keep looking for the contribution to **sustainable growth of the society** as a responsible player in the capital market of the Kingdom of Saudi Arabia

Our Philosophy

“Fair & Positive” are the cornerstone of our corporate philosophy

- This is why we are able to offer **best-in-class professional service** chosen by clients.
- Also encapsulate our abiding commitment to be **a responsible player in the capital markets** contributing to the sustainable development of the society.

Our Strength

Mizuho Bank's one of the core strengths is strong business network, huge relationship and plenty of experience in Asia markets

- Look at **the dynamically emerging regions** of the world for promising and feasible business opportunities
- **Asian market is one of the main drivers** for the global economic recovery and expansion
- Believe in increasing business opportunities like business alliances, M&As and capital investments by and between our local clients and Asian investors

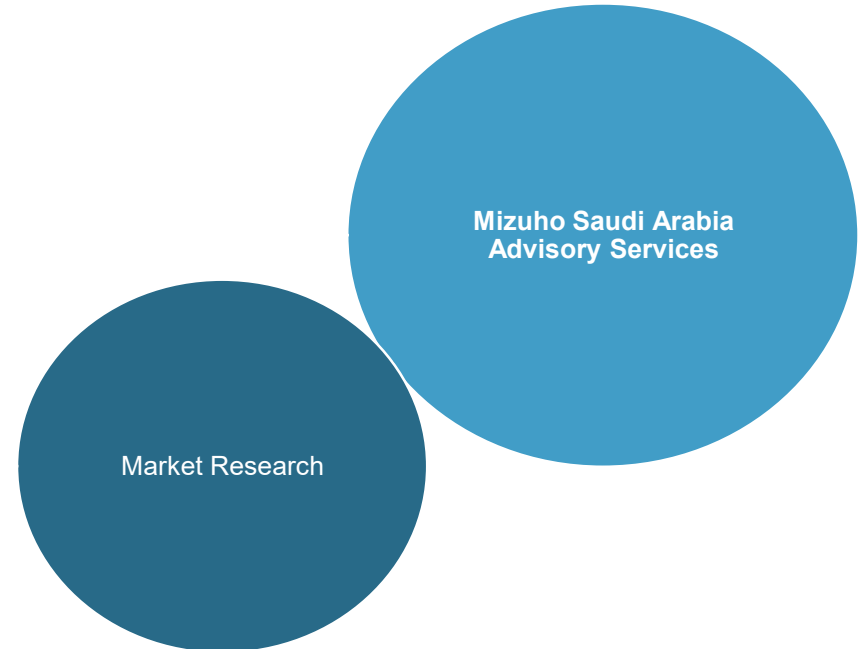
Market Research Advisory

MSAR offers Advisory services for Market coverage transactions between Asian and Saudi clients.

MSAR with the help of **Mizuho Financial Group**, **Mizuho Research Institute** and other sister companies have thorough knowledge of **Global Market Research** and **Industry Research** adding to their advanced capabilities in **valuation, analysis, and forecasting**.

Drawing on its in-depth knowledge of global markets and different industries, **MSAR** is prepared to offer **all types of services related to market coverage**.

MSAR will work on providing **advisory services** for **Foreign Direct Investment (FDI)**, by thoroughly **researching and analysing local markets** that would give foreign investors positive exposure in a promising emerging market.



MSAR Market Research Services



Market Research Advisory

Overseas Operations Support through Information / Advisory Services

Investment Environment	Market Research	Market Entry Strategy	Partner Research	Incorporation	Restructuring	Exit Strategy
<ul style="list-style-type: none">• Macro-economic Research• Policies and Regulation Research• Local Equities	<ul style="list-style-type: none">• Market Size and Prospect Evaluation• Competitor Research	<ul style="list-style-type: none">• Partners• OEM• Distribution• Direct Investment• Green Field• Joint Venture• M&A	<ul style="list-style-type: none">• Sourcing Partner Candidates• Company Research• Negotiation Support	<ul style="list-style-type: none">• Business License Support• Introducing External Resources	<ul style="list-style-type: none">• Governance Support• Regional Headquarters• Tax-efficient Structure Creation	<ul style="list-style-type: none">• Regulatory Support• Legal Support

Mizuho's Commitment to the Kingdom of Saudi Arabia

Mizuho has **key value-add areas** — Connecting Japan, Asian countries & the Kingdom of Saudi Arabia

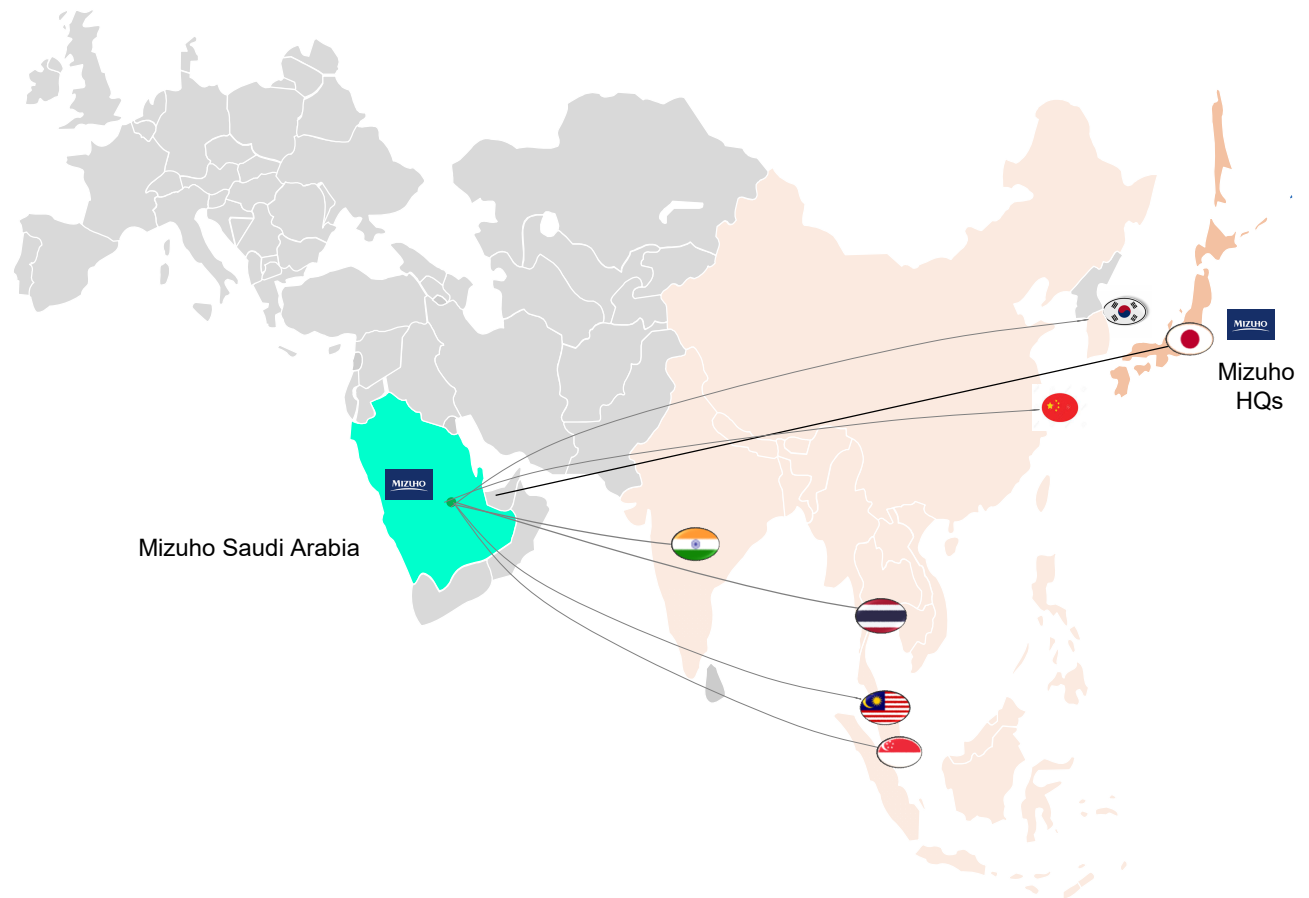
Mizuho key value-add areas

Mizuho is present in Major Asian Hubs: Unprecedented Connectivity

Providing market research services to our Saudi clients.

Providing regional insight to Japanese / Asian clients

Mizuho is uniquely positioned to connect Saudi Arabia with Asia



Mizuho's history of collaborative experiences in the Kingdom of Saudi Arabia

Mizuho has various of collaboration experience, as like MoU with Governmental bodies of the Kingdom of Saudi Arabia

MoU for FDI Promotion



وزارة الاستثمار
Ministry of Investment

MOU for Privatization Support



المركز الوطني للتخصيص
NATIONAL CENTER FOR PRIVATIZATION & PPP

MoU for Start-Up Collaboration

أرامكو السعودية
saudi aramco



* Aramco Asia Japan K.K

MoU for Export Collaboration

SAUDI EXIM
بنك التصدير والاستيراد السعودي

MIZUHO



Sponsor to Animation Program



MoU for Human Development



مسك
مؤسسة كيرية

Dispatch our colleague to



Saudi Japan
VISION OFFICE
الرؤية السعودية اليابانية 2030

Training MoU with



وزارة المالية
Ministry of Finance