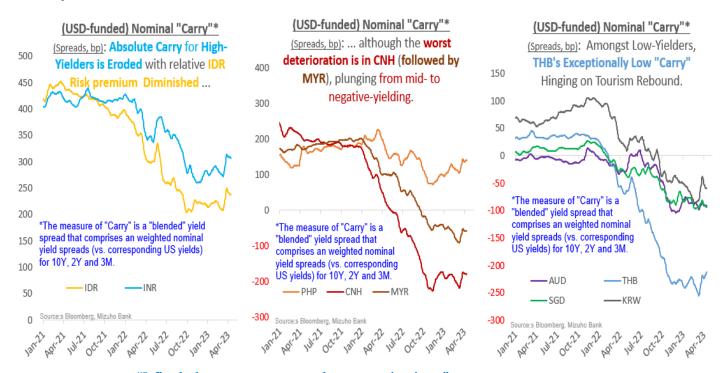
# Mizuho Chart Speak: EM Asia FX



Economics & Strategy | Asia ex-Japan

13 April, 2023 | Vishnu Varathan | Head, Economics & Strategy

## "Carry On", But "Calm" Not Guaranteed



"I find that ... vague and unconvincing." - K-2SO, Star Wars

## In a Nutshell:

- i. "Carry" trade proposition premised on Fed pivot bets under-account for potentially enlarged volatility, which is the biggest bugbear for "carry" traders. So, unqualified optimism about "carry" is invariably "vague and unconvincing".
- ii. In particular, **sharp declines in nominal USD-funded "carry" accentuate risks** associated with defiant bets that a wrong-footed Fed will cut rates sharply, thereby restoring "carry" desirability.
- iii. What's more, diminished nominal "carry" has limited and fast fading (real) offset as the aberration of higher US inflation vis-à-vis EM Asia normalizes.
- iv. Crucially, **dangers of sharp capital loss** (currency depreciation) from **abrupt risk re-pricing** poses an outsized risk to aggressive "carry" trades.

**Expectations of peak Fed rates**, and *crucially*, a "proper" Fed pivot to reverse hikes soon (enough), dangles tantalizing prospects of USD-funded "carry" trades to make a come-back.

The critical warning though is that even if "carry" is on, calm is not guaranteed.

And this a **makes for a problematic proposition**; as "carry" traders have traditionally hated volatility (the lack of calm) more than they have desired the "carry" (seemingly "free" returns).

But (and if ever there were to be a 'Fight Club' style first rule of economics) nothing in life is for free.

To be sure, "carry" returns derived from higher-beta/commodity/EM currencies have inherently always entailed **non-linear**, and often abrupt and sporadic, outbursts of volatility.

So the counter-argument may be that **resumption of "carry" ought to be unfettered by inherent volatility** because latent volatility has always been the name of game.

Hence, Fed rates poised to go lower is in fact a legitimate catalyst for astute, positioning for "carry".

Trouble is, without appropriate context on the evolved state of "carry" and critical assessment of risk-adjusted returns, brazen play for "carry" is not just bullish optimism, but cavalier opportunism.

Here's the (pertinent) thing. Since 2022, USD-funded "carry" has ubiquitously declined; and very sharply at that in some cases. And so, unless "carry" is at least restored to pre-2022 levels, it is glaringly evident that "risk-adjusted" returns may not justify "carry" trades.

In fact, *negative (nominal) USD-funded carry for CNY, MYR, THB, SGD, AUD and KRW,* leave only INR, IDR, PHP and perhaps NZD as the only viable options in the current state of play.

Ardent optimists will however dismiss current impediments in favour of deep Fed rate cut expectations, consistent with substantially boosted USD-funded "carry" returns.

But that is precisely why there **ought to be a higher uncertainty quotient** ("*calm not guaranteed*") attached to the "carry" proposition motivated by Fed rate cut bets.

<u>First</u>, in accepting considerably lower carry, markets **assume that the Fed is wrong about a gradual glidepath** to neutral rates over 2024-25 (and beyond); thereby hinging heavily on a wrong-footed Fed being, **instead betting on sharp rate cuts** forced on to a wrong-footed Fed.

<u>Second</u>, significantly diminished nominal carry, masked by the aberration of higher US inflation vis-à-vis EM Asia, is on borrowed time; and as inflation differentials "normalize" the nominal "carry" shortfall will be rendered even starker.

<u>Finally</u>, and most perilous is that **risk of dislocations entailing capital loss** (sharp currency depreciation) **on risk-re-pricing** are also **under-accounted for at current suppressed "carry"**.

The upshot is that **as tempting as it may be to "carry", the risks may prove painful to bear**; **at least at current valuations and returns**. And so, *unqualified optimism about "carry"* proposition is at the very least "vague and unconvincing".

### Important Information

This publication has been prepared by Mizuho Bank, Ltd. ("Mizuho") and represents the views of the author. It has not been prepared by an independent research department and it has not been prepared in accordance with legal requirements in any country or jurisdiction designed to promote the independence of investment research and is not subject to any prohibition on dealing ahead of the dissemination of investment research.

#### Disclaimer

Unless otherwise stated, all views or opinions herein are solely those of the author(s) as of the date of this publication and are not to be relied upon as authoritative or taken in substitution for the exercise of judgement by any recipient, and are subject to change without notice. This publication has been prepared by Mizuho solely from publicly available information. Information contained herein and the data underlying it have been obtained from, or based upon, sources believed by us to be reliable, but no assurance can be given that the information, data or any computations based thereon are accurate or complete. This publication provides general background information only. It is information in summary form and does not purport to be complete. This publication has been prepared for information purposes only and is not intended by Mizuho or its affiliates to constitute investment, legal, accounting, tax or other advice of any kind and all recipients of this publication are advised to contact independent advisors in order to evaluate the publication, including, without limitation, the suitability of any security, commodity, futures contract or instrument or related derivative (hereinafter, a "financial instrument"), product or strategy herein described. This publication is not intended to be relied upon as advice to investors or potential investors and does not take into account investment objectives, financial situation or needs of any particular investor. It is not intended for persons who are Retail Clients within the meaning of the United Kingdom's Financial Conduct Authority rules nor for persons who are restricted in accordance with US, Japanese, Singapore or any other applicable securities laws.

This publication has been prepared for information purposes only and is not intended by Mizuho to market any financial instrument, product or service or serve as a recommendation to take or refrain from taking any particular course of action or participate in any trading or other strategy. This publication is not an offer to buy or sell or a solicitation of any offer to buy or sell any security or any of the assets, businesses or undertakings described herein, or any other financial instrument, nor is it an offer to participate in any trading or other strategy, nor a disclosure document under applicable laws, rules, regulations or guidelines. Nothing contained herein is in any way intended by Mizuho or its affiliates to offer, solicit and/or market any financial instrument, product or service, or to act as any inducement to enter into any contract or commitment whatsoever. Neither the author, Mizuho nor any affiliate accepts any liability whatsoever with respect to the use of this publication or its contents or for any errors or omissions herein.

Mizuho and its affiliates, connected companies, employees or clients may take the other side of any order by you, enter into transactions contrary to any recommendations contained herein or have positions or make markets or act as principal or agent in transactions in any securities mentioned herein or derivative transactions relating thereto or perform or seek financial or advisory services for the issuers of those securities or financial instruments.

All of the information contained in this publication is subject to further modification without prior notice and any and all opinions, forecasts, projections or forward-looking statements contained herein shall not be relied upon as facts nor relied upon as any indication of future results. Opinions stated in this publication are subject to change without notice. Future results may materially vary from such opinions, forecasts, projections or forward-looking statements. The information contained in this publication may not be current due to, among other things, changes in the financial markets or economic environment. Mizuho has no obligation to update any information contained in this publication. Past performance is not indicative of future performance.

This is a strictly privileged and confidential publication. This publication contains information addressed only to a specific individual and is not intended for distribution to, or use by, any person other than the named addressee or any person or entity in any jurisdiction or country where such distribution or use would be contrary to law or regulation. Save with Mizuho's prior written consent, you may not disclose, divulge, reproduce or furnish any information contained herein to any other party. Please notify the sender immediately if you have mistakenly received this publication.

Singapore: Mizuho is licensed as a bank under the Banking Act (Chapter 19) of Singapore, and is regulated by the Monetary Authority of Singapore.

Japan: Mizuho is authorised and regulated by the Financial Services Agency of Japan.

United Kingdom / European Economic Area: In the UK, Mizuho is authorised by the Prudential Regulation Authority and subject to regulation by the Financial Conduct Authority and limited regulation by the Prudential Regulation Authority. Details about the extent of MHBK's regulation by the Prudential Regulation Authority are available upon request. This publication may also be distributed by Mizuho International plc ("MHI"). MHI is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority.

**United States**: This publication is not a "research report" as defined in Commodity Futures Trading Commission ("CFTC") Regulations 1.71 and 23.605. The content of publications distributed by Mizuho Securities USA Inc. ("MSUSA") is the responsibility of MSUSA. The content of publications distributed directly to US customers by Mizuho is the responsibility of Mizuho. US investors must effect any order for a security that is the subject of this report through MSUSA.

© 2014 Mizuho Bank Ltd