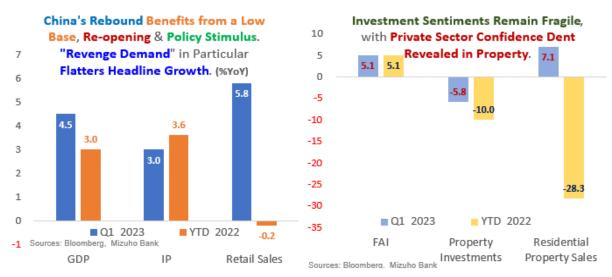
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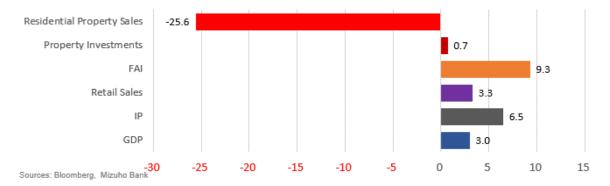
18 April, 2023 | Vishnu Varathan | Head, Economics & Strategy

Flattered Growth & Flustered Commodity Bulls



Annualized Growth Rate (% YoY) vs. Q1 2021: Benchmarking to Pre-'Common Prosperity' (Q1 2021) Base Reveals the Extent of Hit to the Property,

Confidence & Flattery of Low Base/'Revenge Consumption'



"You may have noticed that I'm not all there myself" – Cheshire Cat, Alice in Wonderland In a Nutshell:

- 1) China's Q1 GDP was flattered by "revenge" consumption surge, whereas industrial output is far more restrained and investments still languish. Simply put, the rebound is "not all there" in the details.
- 2) This **suggests that headline optimism is overstated** as are **linear projections** and **growth multipliers**; amid clear downside risks/constraints from; i) propensity for a *fizzle in "revenge consumption"*; ii) underlying *confidence deficit* and; iii) mounting *headwinds to industrial demand*.
- 3) The **risk with China's flattered re-opening consumption rebound** is; that **commodity bulls**, *inebriated* on euphoria about China's re-opening demand, **end up inadvertently flustered**; industrials being most sensitive, although any buffer in energy likely to be temporary and/or overstated.

Flattered Growth

The flashier Q1 GDP headline of sharper-than-expected acceleration to 4.5% (vs consensus at 4.0%) is flattered by "revenge" consumption surge; whereas industrial output is considerably more restrained in the extent of recovery (3.0% YTD vs. 3.5% consensus).

Crucially, investments continue to languish - both in aggregate (YTD FAI slipping to 5.1% vs 5.5%) and more woefully in property (YTD property investments at -5.8% vs. -4.7% expectations) suggesting that the underlying confidence has yet to convincingly recover in tandem with growth stimulus. Certainly not in line with the outburst of pent-up consumption unleashed.

Unreliable Linear Projections

And the **risk is that** the latter (**revenge consumption**), which is notoriously slippery beyond the initial euphoria, is **unreliable for linear projections of durable demand recovery**. Especially **as** (COVID) **savings are run-down** in the context of lingering weakness economic sentiments/jobs/asset prices dampen durable increase in the propensity to consume.

Resultant Overstated Prospects

Consequently, headline cheer about growth rebound prospects are overstated. Whereas, the mechanics under the hood suggest subdued growth multipliers, bound by greater credit/stimulus intensity.

Requiring Downward Calibrations

In turn, any **realistic assessment would require** that the currently (overly-)optimistic expectations premised to be are calibrated lower; in particular (although not exclusively), for three key factors.

Revenge Consumption Fizzle: Most obviously consumption demand rebound expectations need to be discounted to cater for some inevitable fizzle (amid savings drawdown and gathering economic headwinds) in "revenge" consumption. Especially as more emphatic resumption of outbound travel results in domestic demand leakages vis-a-vis the initial intensity of onshore "revenge spending".

<u>Incomplete Confidence Restoration</u>: More contentious, but critical, is the unobservable confidence factor. Pointedly, *consumption spurt is neither synonymous with*, *nor a guarantee of future confidence restoration* (consistent with the pre-"Common Prosperity" economy); *inadvertently stifling investment multipliers*.

<u>Incomplete Confidence Restoration</u>: Finally, post-COVID global consumption re-balancing to services colliding with global demand headwinds, warn of *industrial output recovery falling short*, not imminently catching up.

Flustered Commodity Bulls

The **risk with China's flattered re-opening consumption rebound** (that ultimately fails to hold up to detailed scrutiny and the tyre-kicking over time) is; that **commodity bulls**, *inebriated on euphoria about China's re-opening demand*, **end up inadvertently flustered**, **if not, hung-over**.

<u>Industrial Bulls Most Vulnerable</u>: The **forces behind China's economic flattery** *in particular* **accentuate risks of over-estimating bullish motivation for industrial metals**. More so, when a conspiracy of; i) post-COVID adjustment of consumption away from goods; ii) outbound China tourists, and; iii) suppressant impact of higher global rates on capital-heavy commitments are accounted for.

<u>Energy Tensions</u>: Admittedly, *energy may face more tensions as two-way distortions* abound; between demand disappointments (amplified by global policy headwinds) on one hand; and expectations of revived Chinese travel (boosting fuel demand) and OPEC+ resistance to price reductions on the other. But risks to downside disappointments continue to grow as greater hopes hinge on China re-opening.

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